



The first Haynes was made in 1893 and every model of the Haynes for 24 years has been a high-grade, dependable car—the best at its price. These new 1917 models, on display at the show, Space A-23, are the latest evidence of Haynes reliability.

*"America's Greatest Light Six"*

# HAYNES

24th successful year  
1893—1917

24th successful year  
1893—1917

*"America's Greatest Light Twelve"*

## For thirty-two months demand has exceeded supply —order at show-time to insure prompt delivery

Why has the demand for the Haynes "Light Six" grown and grown every day for thirty-two solid months? Why has that demand constantly kept ahead of Haynes production?

Why have our factories run continuously, night and day—and still been behind the demand? Why have we had to double and redouble our facilities—and still have been unable to catch up with demand?

### Low Upkeep Cost A Principal Factor

The answer is in the Haynes itself—the car that more than satisfies the demand for a big, roomy, handsome automobile, with top-notch power, speed and stamina—all this with unusually low upkeep cost.

You want good looks in a car—and the Haynes will delight you in that respect. But you also want to know that you are getting a motor and mechanical construction which will stand up to its work and out-perform high-priced cars year in and year out.

The Haynes "Light Six" has given thirty-two months of proof—and that is why the excess of demand over production continues today.

### Its Wonderful Performance Endures

The small-bore, high-speed Haynes motor develops more power than any other of equal bore and stroke. With ordinary road conditions and with regular gear ratio the Haynes gives you sixty miles per hour, yet throttles down to one mile per hour on high.

The Haynes will climb the average "low-gear" upgrade without a shift from high gear. In the straight-away it will pick-up from five to thirty-five miles per hour in seven short seconds.

And the Haynes will so perform, not alone when new, but for years and years to come.

### Lower-Priced Cars Won't Cost You Less

Investigate the Haynes at the Show. There you may see the new 1917 Models. Note how they embody the latest of New Year refinements. This in addition to conveniences all their own. And bear in mind, as you gaze upon the evidences of their outward perfection:

Higher-priced cars won't give you more—lower-priced cars won't cost you less.

For Haynes "Light Sixes," akin to these new models in weight, power-plant and principal mechanical structure, have been given a grueling which exceeds 100,000,000 miles of actual road travel.

We state that the upkeep cost of a Haynes rivals that of \$1,000 cars. These 32 months of usage at the hands of 15,000 average drivers bear us out. Thus do Haynes upkeep and operating economy outbalance lower cost. We, therefore, repeat: *Lower-priced cars won't cost you less.*

### "America's Greatest Light Twelve" is on Exhibit

Likewise you are invited to examine the new 1917 Haynes "Light Twelve"—"America's Greatest Light Twelve" as it is known in motoring circles.

You will indeed be fortunate in a possession such as this. No multi-cylinder motor car at any price matches its superb flexibility, speed, power and pick-up.

### To Avoid the Necessity of a "Second Choice" Car

Rare have been the instances where a Haynes was available for immediate delivery, so popular have they been. We suggest, after you have decided upon a Haynes, that your order be placed during the show. Upon the date you select we can then give you an on-time delivery.

You will, in this manner, avoid the possible disappointment of being forced to accept a "second choice." This was the case with some 10,000 intending purchasers the past year.

### THE HAYNES AUTOMOBILE COMPANY, Kokomo, Indiana

Haynes Automobile Co., 1715 Broadway, New York City  
I. C. Kirkham, 1365 Bedford Ave., Brooklyn  
Bonnell Motor Car Co., 520 Broad St., Newark, N. J.  
Space A-23 at the New York Show

An increase in price of \$110 on some models and \$140 on others—due to the steadily rising cost of materials and labor—will be effective on February 1.

<i>"Light Six"—Open Cars</i>	
Five-passenger Touring Car	\$1485
Four-passenger Roadster	1585
Seven-passenger Touring Car	1585
<i>Closed Cars</i>	
Five-passenger Sedan	\$1550
Seven-passenger Sedan	2250
Wire Wheels Extra	F. O. B. Kokomo

<i>"Light Twelve"—Open Cars</i>	
Five-passenger Touring Car	\$1985
Four-passenger Roadster	2085
Seven-passenger Touring Car	2085
<i>Closed Cars</i>	
Five-passenger Sedan	\$2650
Seven-passenger Sedan	2750
	F. O. B. Kokomo